

## ABSTRACT

An integrated Internet shopping mall management system integrating Internet shopping malls, each of which are managed by respective agencies, and a management method therefor. The integrated Internet shopping mall management system includes a customer web browser receiving product order information and payment information from the customer and providing the information through the Internet; an agency web browser receiving agency product information from an agency and providing the information through the Internet, and receiving paid order information through the Internet and displaying it; a shopping mall web server forming a cyber agency shopping mall for each of a plurality of agencies; providing agency product information received from agency web browsers corresponding to respective cyber agency shopping malls, to the customer web browser; and receiving order information from the customer web browser through the Internet; and a payment server receiving order information from the shopping mall web server and, after receiving payment information from the customer web browser through the Internet, handling payment information for the order. The management system enables to provide services appropriate for regional characteristics, to customers of various regions. Also, compared to the case in which each agency manages its own web servers, maintenance and management cost is lower thanks to sharing a system for customer management, product management, order/payment handling, and when inventory in an agency cannot meet orders, then other agencies are easily linked to meet the orders.